# Norfolk Premier Golf

## Privacy Notice

**Document Owner:** Managing Director
**Approved By:** Grant Pointer
**Effective Date:** 28/02/2026
**Review Date:** 28/02/2027 Annually
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## 1. Introduction

Norfolk Premier Golf respects your privacy and is committed to protecting your personal data.

This Privacy Notice explains how we collect, use, store, and protect your information when you interact with us, whether as a customer, member, visitor, or website user.

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## 2. Who We Are

Norfolk Premier Golf is the data controller responsible for your personal data.

**Email:** info@norfolkpremiergolf.co.uk
**Address:** Norfolk Premier Golf, Yarmouth Road, Blofield, NR13 4JS

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## 3. What Data We Collect

### 3.1 Identity and Contact Data

- Name
- Email address
- Phone number

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- Address

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### 3.2 Booking and Membership Data

- Booking history
- Membership details
- Participation in events or coaching

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### 3.3 Payment Data

- Transaction details
- Payment records

We do not store full card details. Payments are processed securely via third party providers.

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### 3.4 Technical Data

- IP address
- Browser type
- Website usage data

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### 3.5 CCTV and Security Data

- Images captured on site for safety, security, and crime prevention

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## 4. How We Collect Your Data

We collect data when you:

- Make a booking
- Purchase products or services
- Register for events or memberships
- Contact us
- Visit our website
- Attend our premises

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## 5. How We Use Your Data

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We use your data to:

- Process bookings and payments
- Manage memberships and services
- Communicate with you
- Improve our services and customer experience
- Ensure safety and security on site
- Comply with legal obligations

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## 6. Legal Basis for Processing

We rely on the following lawful bases:

- Contract
- Legal obligation
- Legitimate interests
- Consent where required

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## 7. Marketing Communications

We may send you marketing communications where:

- You have given consent, or
- You have previously engaged with our services and have not opted out

You can unsubscribe at any time.

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## 8. Sharing Your Data

We may share your data with:

- Payment providers
- Booking and IT system providers
- Professional advisers
- Governing bodies where required
- Law enforcement or regulatory authorities

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## 9. Data Retention

We only keep your data for as long as necessary to:

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- Meet legal and regulatory requirements
- Support business operations
- Fulfil safeguarding responsibilities

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## 10. Your Rights

You have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Object to processing
- Restrict processing
- Request data transfer

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## 11. Data Security

We take appropriate measures to protect your data, including secure systems, restricted access, and staff awareness.

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## 12. Cookies

Our website uses cookies to improve user experience and analyse performance.

You can manage cookie preferences through your browser settings.

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## 13. CCTV

CCTV is in operation across the site for safety, security, and crime prevention.

Footage is stored securely and accessed only where necessary.

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## 14. Changes to This Notice

We may update this Privacy Notice from time to time. The latest version will always be available on our website.

# Approval

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Managing Director
Norfolk Premier Golf

Signature:

Date: 28/02/2026